



# Alexandre DEPRETZ

## Project Director Digital transformation

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### Product management

- Deployment
- Training
- Production monitoring
- Roadmap elaboration
- Reporting
- Assistance
- Teams' coordination
- Market watch



### Project direction

- Teams' and vendors' management
- IT roadmap elaboration
- Budgets and planning's elaboration and following
- Steering committees' animation
- Project's portfolio management



### Project management

- Requirement's analysis
- Conception, design and UX
- Documentation
- Development's follow-up
- Tests and deployment
- Management of the IT, procurement, legal, data privacy, security, and risk management stakeholders
- Waterfall and agile management

## EXPERIENCE

### Since 2021 **Product Manager - Western Europe and Maghreb** **EY (Ernst & Young) - Risk Management**

- **Contracts management:** establishment of a platform to store all signed contractual documents governing our missions with our clients.
- **Electronic signature:** implementation of DocuSign to dematerialize and facilitate the process of signing contractual documents with our clients
- **Risk evaluation:** management of the risk assessment tool related to all our missions and clients.
- **Management :** 2 to 5 persons depending on projects.

### 2016 / 2021 **Transverse Project Director - Western Europe** **EY (Ernst & Young) – IT**

- **Communication :** secured communication platform, hosted by EY, end-to-end encrypted, to communicate with our clients.
- **Commercial proposals digitalization:** web platform providing to our prospects and clients our commercial proposals in a digital and interactive format.
- **Various projects:** call for tender's management platform, dataviz platform, press and media watch platform, video platform, private cloud, CRM mobile app.
- **Management :** 2 to 10 persons depending on projects.

### 2014 / 2016 **Digital Project Manager - International** **JCDecaux - IT**

- **Interactive systems:** deployment of interactive systems integrated to urban furniture. Definition of the deployment process and support model. International dimension: United-States, Great Britain, Scotland, Mexico, Panama, Australia.
- **Mobile applications:** conception of a GIS solution (Geographic Information System) to make land surveys in the context of calls for tender.
- **Management :** 2 to 5 persons depending on projects.



## Education

2000 / 2004

**Tours Business School (ESEM)**  
**Master in management control**  
Dissertation on « Enterprise knowledge management »  
(17/20)

1997 / 2000

Business Schools preparatory class, Paris



## Languages

- French (mother tongue)
- English (professional level)
- Spanish (beginner)



## Certifications

- Professional SCRUM Master I
- Business Process Modeling
- Product Manager
- GDPR



## Hobbies

### Sports

- Sky diving
- Paragliding
- Swimming
- Scuba diving
- Alpine ski
- Badminton

### Computing

- Passionate by computing, new technologies and companies' digital transformation
- Conception of a few websites

### 2013 / 2014 Head of IT Projects

#### Les Taxis Bleus - IT

- Mobile applications:** rebuild of the iOS and Android applications.
- Embedded computing:** application for the taxi drivers: fleet management, sending and following of the rides. Conception, UX and functional specifications.
- Management of a project's portfolio:** predictive tariffication model, extranet for our drivers and subscribed customers.
- Management :** 5 persons.

### 2006 / 2013 Head of "pick-up, delivery and mobiles devices"

#### Chronopost International - IT

- Mobile devices:** management of the park and the call for tender for the renewal of the mobile devices (budget: 10M€). Redesign of the embedded software: optimization of the delivery tours, geolocation, telephony, real time tracking.
- Electronic Document Management:** call for tender for the implementation of a document scanning solution of the delivery proofs in our 73 sorting centers (budget: 400K€).
- Management of a project's portfolio:** sorting assistance software, implementation of the computer tools (hardware and software) in the new sorting centers and starting aid.
- Management :** 2 to 15 persons depending on projects.

### 2005 / 2006 Junior Consultant

#### Altran - Client's mission

- French Ministry of the Economy and Finance:** Functional testing of the national repository of taxpayers.

## INTERNSHIPS AND FIXED-TERM CONTRACTS

### 2004 Intranet Project Manager

#### Siemens Financial Services

- Implementation of a document management system, requirements analysis, migration, end-user training.

### 2003 / 2004 Internet Project Manager and developer

#### Cabinet Langlois

- Development of an extranet to manage a real estate portfolio, redesign of the company's website.

### 2003 Technical salesman

#### DMS (Document Media System)

- Requirement's analysis, implementation of the solutions and user training.

### 2002 Regional Manager

#### OFUP (Office Universitaire de Presse)

- Management of 20 sales representative, recruitment, training, follow-up. 1<sup>st</sup> national team over 73.